

# Professional Solicitor Campaign Detail

## Professional Solicitor

**Name:** OUTREACH ASSOCIATES/DIRECT  
ADVANTAGE MARKETING

**Address:** 2100 WHARTON STREET, SUITE 510  
PITTSBURGH PA  
15203-

**Phone:** (412) 381-2300

**Fax:** (412) 381-1259

**FEIN #:** 52-2406431

## Charitable Organization

**Name:** NATIONAL MUSEUM OF WOMEN IN  
THE ARTS, INC.

**Address:** 1250 NEW YORK AVENUE, N. W.  
WASHINGTON DC  
20005-3920

**Phone:** (202) 783-5000

**Fax:** (202) 266-2803

**FEIN #:** 52-1238810

**Campaign ID:** 192-1768-2

**Type of Solicitation:** TELEMARKETING

**File Date:** 2/28/2007

**Percentage of Funds - Charitable Organization:** 38.00%

**Percentage of Funds - Professional Solicitor:** 62.00%

Revenues		Expenses	
Telemarketing	\$260,244	Salaries	\$160,848.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$160,848.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$99,396.00
Other Revenue	\$0.00		
Total Revenue	\$260,244.00	Deficit/Excess:	\$0.00

**Posted On:** Thursday, August 23, 2007